



2023 Year in Review

Rijks Clean Organization



Interview



Zhor Assarrar and Fouzia Ouiiche - Cleaning Staff

More Sustainable, Healthier and Cleaner with the BubbleFlush

The Rijkss Clean Organization is constantly evolving. By testing new innovations and incorporating them into our standard procedures where possible, we aim for more sustainable and effective cleaning. In 2023, some colleagues tested the BubbleFlush at five different locations, a device that cleans and descales toilets in a new way.

Zhor Assarrar and Fouzia Ouiiche participated in the pilot. With over ten years of experience in traditional cleaning methods using brushes and chemicals, they tried out the BubbleFlush at the end of 2023 to see if it could make their work easier.

How Does the BubbleFlush Work?

The device produces bubbles in the toilet bowl that implode, effectively removing dirt and limescale without the use of chemicals. The BubbleFlush also comes with a stopper that, after flushing, retains water in the bowl, allowing effective cleaning up to the rim.

Pilot at the Hoftoren

"We've been participating in the pilot since November 2023, along with two other colleagues," says Zhor. "And the BubbleFlush is great! Cleaning requires much less effort, and the result is just as hygienic." Fouzia agrees: "We use fewer chemical products thanks to the BubbleFlush. You immediately notice the difference in your eyes and throat. It's much healthier for us and better for the environment."

Hygiene Comes First

Facilities Manager Remco Eijss, who oversees the RSO from FMHaaglanden, is enthusiastic about the pilot. "For me, it's all about ensuring clean toilets," he explains. "The BubbleFlush delivers that, while also supporting our sustainability goals. The Hoftoren alone has 240 toilets. Just imagine the savings on cleaning products!"

Communication During the Pilot

When the pilot was announced, Remco received concerned questions from building users about cleanliness. "The RSO provided clear written information on how the BubbleFlush works, effectively addressing concerns. The communication and collaboration were excellent."

Is the BubbleFlush Here to Stay?

The pilot concluded successfully, with the RSO ordering 166 BubbleFlush units for use across six locations. Additionally, all 40 regional site managers will receive three BubbleFlush units to deploy as needed. Colleagues Fouzia and Zhor are already convinced: "Our advice is definitely to continue using this device," says Fouzia. "The health benefits are significant, it lightens our workload, and the BubbleFlush is excellent at descaling, reducing the need for scrubbing. Now, all we need is a good spot on our cleaning carts, and we're all set!"



BubbleFlush as a Sustainable Asset?

Since November 2023, cleaning staff have tested the BubbleFlush at five locations nationwide. This is a positive step towards achieving our CO2 neutrality and sustainable employee engagement goals.

